

INSPACE MEDIA WINS UK FLEET CHAMPIONS AWARD



Inspace Media has scooped a prestigious industry accolade for the development of its illuminated chevron and safety signage technology. The company was successful in the fleet safety product category at the UK Fleet Champions Awards 2020, which celebrates the success and commitment of those working to prevent crashes and reduce pollution caused by vehicles used for work purposes.

The judges were impressed by Inspace Media's illuminated chevrons and safety signage that help to create a safer working environment for logistics and delivery professionals operating at the roadside. The product can be fitted to any HGV, van or specialist vehicle and seen a mile away, giving other road users significantly more time to safely reduce speed and pay added care and attention.

The illuminated technology is proven to be vastly superior to traditional Chapter 8 chevrons and reflective signs, helping road transport operators to perform safely, responsibly and with high levels of duty of care. It provides dramatically increased visibility and maintains the highest levels of performance in lowlight and poor weather conditions.

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The next level of safety chevrons



"There are a growing number of incidents involving parked vehicles on motorways, main roads and in urban areas, so there are considerable dangers to people operating at the roadside, next to a live lane or at high-risk locations," explains Alex Knowden, Director of Sales and Business Development at Inspace Media. "This UK Fleet Champions Award acknowledges the dedication and hard work that has taken place to bring our industry-first vehicle safety proposition to market, which has been developed to reduce roadside collisions and ultimately prevent injuries and fatalities."

The winners and highly commended entrants were announced at a virtual awards ceremony during Road Safety Week, the UK's biggest road safety event, coordinated annually by Brake.

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