

ADVANCES IN ILLUMINATED CHEVRON AND SIGNAGE TECHNOLOGY TO TRANSFORM VEHICLE VISIBILITY AND ROADSIDE SAFETY

A newly-launched business is helping to create a safer working environment for people operating at the roadside, next to a live lane or at high-risk locations. Inspace Media's illuminated chevrons and safety signage use unique and revolutionary technology that dramatically improves visibility, so vehicle operators can mitigate fleet risk and overcome duty of care concerns regarding their remote teams.

"There are a growing number of roadside incidents involving parked vehicles on motorways or main roads, often resulting in fatalities or serious injury," explains Alex Knowden, Director of Sales and Business Development at [Inspace Media](#). "Our illuminated vehicle technology provides far greater visibility when compared to premium-grade Chapter 8 chevrons, so other road-users can gain vital seconds to safely reduce speed, give additional space and where possible move into an adjacent lane."

The chevrons and safety signage maintain the highest levels of performance in lowlight, night-time and poor weather conditions – such as rain and fog – without the same limitations experienced by traditional chevron technology. As such, Inspace Media can enable organisations within the breakdown and recovery, highway maintenance, emergency services, construction, utilities and logistics sectors to operate more safely and responsibly.

Developed over the past two years and independently tested in the most rigorous conditions, the illuminated solutions use patented components and are less than 1mm in thickness. This makes the chevrons and safety signage suitable for all types of fleets because it can be shaped and moulded to fit anywhere on the rear or side of a vehicle. The technology also possesses IP69 waterproof rating and a minimum illumination life of 20,000 hours before any light depreciation.

"We have brought together a team of printing, technology and automotive specialists, with more than 30 years of experience working within the health and safety, fleet management and transport sectors, to create this industry-first vehicle safety proposition. We are already in discussions with a number of automotive manufacturers, as well as leading vehicle leasing and fleet management businesses, because they recognise the need to protect personnel operating at the side of the road or in high-risk situations," adds Knowden.

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The next level of safety chevrons

